



Permit #F00036484

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00036484

Type of Permit: FILMING

Release Date: 02/08/2011

Production Company @RADICAL MEDIA, INC

Producer Kathy Rhoades

Insured Company Name @RADICAL MEDIA, INC

Director Steve Miller

Contact Phone No. 1 310-664-4563

1st AD n/a n/a

Contact Phone No. 2

Fax

Address 1630 12TH ST

SANTA MONICA, California 90404

Production Manager Thaddeus Herrick

FilmL.A. Coordinator JDP - Jason Del Paine

Production Title LA QUINTA JOB # 1793

Location Manager Chris Gutierrez

Primary Phone Mobile - 213-324-3183

Secondary Phone Office - 310-664-4551

Type of Production Commercial - Standard

Location Assistant N/A N/A

Primary Phone Office - 310-664-4551

Secondary Phone

Fees

Notification Charge \$310.00

Total Permit Fee \$1,302.00

FILMLA FILM APPLICATION FEE \$625.00

Number of Locations 2

LA COUNTY FIRE REVIEW \$282.00

LA CITY FIRE DEPARTMENT SPOT CHECK \$85.00
SURCHARGE



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Summary Information**Location****Location 1 of 2****Page 1 of 1****Permit Number** F00036484**Production Company** @RADICAL MEDIA, INC**Insured Company** @RADICAL MEDIA, INC**Production Title** LA QUINTA JOB # 1793**Location Manager** Chris Gutierrez**Primary Phone** Mobile - 213-324-3183**Secondary Phone** Office - 310-664-4551**Location Address** 25201 The Old Rd, Newhall, CA, 91381**Location Type** Hotel**Film Dates** 2/9/2011 - 2/9/2011 05:00 - 22:00**Open or Closed to the Public** Open

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document F36484, @Radical.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	3		Cast	5
	Cast/Crew vehicles	50		Crew	50
	Cube Trucks	3		LA County FSO	1
	Generator	1		Assigned	
	Motor Homes	2			
	Stakebed Trucks	2			
	Vans	3			

Filming Activities Exterior establishing shots; Interior Dialogue in breakfast room, hotel rooms, and conference room;**Jurisdiction** **Political:** Los Angeles City - Council District 05**Police:** Los Angeles County Sheriff **Fire:** Los Angeles County**Thomas Guide** **Page:** 4640**Grid:** E2**Coordinator Note** LA COUNTY FIRE #11-0293-124, FSO REQUIRED

Parking **Base Camp**
Location Type : Location

Crew Parking
Location Type : Private Parking Lot
Street : 26877 Tourney Rd, Santa Clarita



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Summary Information**Location****Location 2 of 2****Page 1 of 1****Permit Number** F00036484**Production Company** @RADICAL MEDIA, INC**Insured Company** @RADICAL MEDIA, INC**Production Title** LA QUINTA JOB # 1793**Location Manager** Chris Gutierrez**Primary Phone** Mobile - 213-324-3183**Secondary Phone** Office - 310-664-4551**Location Address** 21221 Oxnard St, Woodland Hills, CA, 91367**Location Type** Vacant Building**Location Description** OLD DAILY NEWS BUILDING**Film Dates** 2/10/2011 - 2/10/2011 07:00 - 22:00**Open or Closed to the Public** Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document F36484, @radical.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	3		Cast	5
	Cast/Crew vehicles	50		Crew	50
	Cube Trucks	3			
	Generator	1			
	Motor Homes	2			
	Stakebed Trucks	2			
	Trailers	1			
	Vans	3			

Filming Activities Interior Dialogue; Office scenes; Bagels, danish, printers, binders, and other items spontaneously combusting; 1-2 inch propane gel flames ignited by electronic switch;

Special Effects: F/X Permit # 15492

Type	No. Times Per Day	No. Takes Per Take
Fire Effects	2 - 5	2 - 5

Description of F/X Scene: 1-2 inch propane gel flames ignited by electronic switch

Bagels, danish, printers, binders, and other items spontaneously combusting

Jurisdiction **Political:** Los Angeles City - Council District 03**Police:** Los Angeles Police Department**Fire:** Los Angeles City**Thomas Guide** **Page:** 560**Grid:** B1**Approvals** LOS ANGELES POLICE DEPARTMENT

Mark Buck

Coordinator Note SPOT CHECK PER LAFD SFX PERMIT #15492

Parking **Base Camp**
Location Type : Location

Crew Parking
Location Type : Location

Appointment of Pacific Production Services As Authorized Agent and Representative

I certify that I am a representative of critical media, inc. ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and its employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 10/5/10

Frank M. [Signature]
Representative's Signature
THOMAS MACHIZUKI

Representative's Name (Please Print)
STAFF PROD SYNER.

Representative's Title (Please Print)

critical media, inc
Name of Principal (i.e. company name)
(Please Print)

1630 12TH STREET
SANTA MONICA CA 90404

Principal's Mailing Address (Please Print)
310/644-4500

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

F-315-U

CITY OF LOS ANGELES
FIRE DEPARTMENT
SPECIAL PERMIT TO USE SPECIAL EFFECTS

Permit No: 15492

Date Issue 2/8/2011

State Lic No 2483.07

Name: louis m nigro jr

Company:

Address: po box 15353

City: newport beach ca

State: ca

Zip: 92659

Phon (949) 548-8802

Pager (714) 217-7628

Fax:

2nd Operator: 1879.08 DAVID PETERSON

Production Title: LA QUINTA - COMMERCIAL

Production Company: FAX 818 760 0876

Location: 21221 OXNARD ST

PERMISSION IS HEREBY GRANTED TO SIMULATE:

burning a bouquet of flowers, a bagel, mail cart

USING THE FOLLOWING SPECIAL EFFECTS MATERIAL:

2 - 5 gal propane bottles, copper tubing flame bars

UNDER THE FOLLOWING CONDITIONS:

UNDER THE DIRECT SUPERVISION OF louis m nigro jr, 2483.07 AND Spot Check, Fire Protection, FLA # 36484

ADDITIONAL TERMS AND CONDITIONS

992.6 HSC RESPONSIBILITY. The Company representative shall provide to the authority having jurisdiction the name and license number of the special effects operator who shall have the authority, responsibility and be in charge of handling all Special Effects Material. The company representative shall also allocate sufficient time to the Special Effects Pyrotechnic Operator to prepare for the transportation, parking, storing, securing daily, discharging, disposing of, or otherwise handling of fireworks, pyrotechnic devices, or materials in a sane manner. Upon completion of firing, no unauthorized person shall be permitted access to the firing area until the licensed pyrotechnic operator has determined the area to be safe and secure.

NOTICE: The permittee and production company shall be advised that this permit in no way removes or modifies their responsibility to comply with any other applicable laws or ordinances, including those relating to excessive noise.

57.01.03 THE CHIEF SHALL HAVE THE POWER TO REVOKE OR SUSPEND ANY SPECIAL PERMIT UPON VIOLATION OF THE TERMS AND CONDITIONS IN ACCORDANCE WITH PROVISIONS OF DIVISION 3, ARTICLE 57 OF THE LOS ANGELES MUNICIPAL

SUBJECT TO FIELD INSPECTION

NO DEVIATION WITHOUT WRITTEN PERMISSION

TEMPORARY FROM

2/10/2011 TO

Chief Engineer of the Fire Departm

By: Houston

Phone: 213 978-3670